



School of Business and Leadership

**LEAD 300**

**Multijurisdictional Business**

Term: Fall 2022

Number of Credits: 3.0

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## Course Outline

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**INSTRUCTOR:** Sara McPhee-Knowles

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**PHONE:** 867-456-8639

**OFFICE:** A2433

**CLASSROOM:** A2601

**TIME:** Mondays, 4-5:20

**DATES:** September 13-December 6

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### COURSE DESCRIPTION

Yukon is comprised of First Nation, municipal, a territorial and federal governments; each of these operates individually and are guided by differing values. This context is not unique to Yukon and is common to other jurisdictions. In order to be effective, leaders in northern organizations need to work ethically and respectfully with an understanding of the relevant context. Students in this course will journey from the historical foundations that created the present day north to what the future of northern business and organizations could and should be.

### COURSE REQUIREMENTS

Prerequisite(s): HIST140, LEAD292

### EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

### LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Deconstruct the historical implications of coloniality in Canada and Yukon, and the effects of negotiations and implementation of the Yukon land claims and self-government agreements on all types of organizations
- Analyze the motivations and interests of the parties involved in land claims, self-government, and other self-determination processes, and how they contribute to the current political and economic climate
- Examine intergovernmental relations and political climates, and analyze their effects on northern business decisions
- Reflect on the past and present to envision a future that incorporates the tenets included in this course
- Demonstrate effective teamwork, intercultural competence and professional communication
- Research, develop, and present a framework for conducting ethical and socially responsible business in a multi-jurisdictional context, recognize different world views and the transferability of these concepts to international business

## COURSE FORMAT

### Weekly breakdown of instructional hours

This course is offered in a blended format: students are responsible for reviewing modules on their own ahead of our 1.5 hour scheduled class times. Modules, which may include online readings, recorded lectures, or videos, will be posted on YukonU's Learning Management System (Moodle). It is expected that this course will require 3-7 hours of additional time per week, with some variation throughout the term, spent on reading, reviewing modules, and completing assignments. It is important to note that the time required will vary by individual.

Students will work individually and small groups to complete course work. Students are encouraged to use the resources provided in class as tools to support their course work. The instructor will aim to keep the course material interactive and varied.

Email and frequent internet access are an important part of this course. The instructor will communicate through email and Moodle. Using online tools and resources is a required part of this course.

### Delivery format

This course will be delivered in a blended format. Students will be required to attend some face-to-face sessions on campus and complete asynchronous online activities. Depending on the COVID-19 situation in the Yukon, some face-to-face sessions may be moved to Zoom at the instructor's discretion.

## EVALUATION

Assignments	40%
Online contributions	15%
Engagement	5%
Final project	40%
Total	100%

### Assignments (40%)

Students will be responsible for two individual assignments. The assignments relate to the material covered in class and will demonstrate the students' abilities to apply course concepts.

### Online contributions (15%):

Students will participate in discussion posts, mini quizzes, video responses, as well as online class discussions and will offer feedback on other students' projects.

### Engagement and Professionalism (5%)

This course adopts an experiential approach to learning and includes group components. Students will be assessed on their engagement and professionalism during the group project. Evaluation will be based primarily on self-assessment and peer-assessment.

### Final Project (40%)

The class will separate into groups and each group will complete an environmental scan around a hypothetical project in a Yukon industry that falls within the jurisdiction of different levels of government, including First Nations governments. Students will be evaluated on their project management skills, quality of the completed environmental scan and final presentation.

*Late Assignment Policy:* Without prior approval, papers and final projects that are turned in late will have 2.5% of the final grade deducted per 24 hr period, to a maximum of 15%. Papers and final projects turned in more than 5 days late will not be accepted. Presentations must be completed on the specified date. Students who require an extension must contact the instructor by email prior to the assignment due date. For a bonus point, please send me your favourite meme by email. Discussion posts and videos must be completed by the due date. Without prior approval, late or incomplete posts and videos will receive a zero. Mini quizzes must be completed by the last day of classes.

### **COURSE WITHDRAWAL INFORMATION**

Refer to the YukonU website for important dates.

### **TEXTBOOKS & LEARNING MATERIALS**

There is no required text for this course. A readings list will be provided by the instructor.

Participation in Moodle quizzes/activities and online class sessions requires a computer with a microphone and webcam and access to the Internet. Word processing and presentation software are required to complete the assignments.

### **ACADEMIC INTEGRITY**

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

### **ACADEMIC ACCOMMODATION**

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic Regulations (available on the Yukon University website). It is the student's responsibility to seek these accommodations by contacting the Learning Assistance Centre (LAC): [LearningAssistanceCentre@yukonu.ca](mailto:LearningAssistanceCentre@yukonu.ca).

## TOPIC OUTLINE

<b>Date</b>	<b>Activities</b>	<b>Assignments</b>
Week 1	Introduction	Introductory reflection video
Week 2	Historical commerce	Discussion
Week 3	The Constitution, treaties and Canadian Mythology	Reflection video
Week 4	Project Week #1	Status update
Week 5	Levels of government	Discussion
Week 6	Introduction to Land Claims	Assignment #1 – Historical Paper due Mini quiz
Week 7	Project Week #2	Status update due
Week 8	Implementation and Self-Government Models	Reflection video
Week 9	Regulation	Discussion
Week 10	Project Week #3	Status update due
Week 11	Lobbying	Assignment #2 – Current paper due Mini quiz
Week 12	Project Week #4	Status update due
Week 13	Dissemination	Project presentations + final environmental scan due